

ATTENTION: ATTORNEYS

5 REASONS *to work with our* DESIGNATED APPRAISERS

Attorneys dealing with real estate issues can build and defend their best case by using an Appraisal Institute designated appraiser. Here's why:

GET A QUALIFIED APPRAISER

MAI, SRPA and SRA designated members are uniquely qualified by the standards and rigorous education and experience requirements of the Appraisal Institute, the nation's acknowledged leader in real estate appraisal education and professional membership programs.

GAIN THE ADVANTAGE

Attorneys have found that working with an MAI or an SRPA early in the process can help guide a winning strategy. These designated appraisers can offer strategic advice, including: identifying appraisal strengths and weaknesses, preparing rebuttal testimony and advising about uniform standards.

GET A THIRD-PARTY REVIEW

A review can uncover problems with appraisal reports by highlighting areas of significant difference or elements that affect value.

GET THE RIGHT EXPERT

MAIs are experienced in the valuation and evaluation of commercial, industrial, residential and other types of properties. Appraisers who hold the SRPA designation are experienced in the valuation of commercial, industrial and residential property. SRAs are experienced in the analysis and valuation of residential real property.

GET SPECIALIZED KNOWLEDGE

Many MAIs and SRPAs have the experience to work with special properties and situations, including: ownership forms, land uses, multifamily residential, retail and office space, industrial or recreational, to name a few.

When seeking real estate appraiser referrals from other attorneys, ask for an MAI, SRPA or SRA. You also can find qualified designated appraisers in your area through the Appraisal Institute online member directory at www.appraisalinstitute.org/findappraiser.

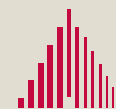


MAI:

The MAI membership designation is held by appraisers who are experienced in the valuation and evaluation of commercial, industrial, residential and other types of properties, and who advise clients on real estate investment decisions.

The current requirements for the MAI designation are:

- Pass rigorous education requirements
- Pass a final comprehensive examination
- Submit specialized experience which must meet strict criteria
- Receive credit for a demonstration appraisal report
- Conduct his or her professional activities in accordance with the Appraisal Institute's Code of Professional Ethics and are subject to a peer review process, which enforces the Code of Professional Ethics
- Appraisal Institute MAI members are required to adhere to strict continuing education requirements to ensure they are up-to-date with the evolving real estate field.



**Appraisal
Institute®**

*Professionals Providing
Real Estate Solutions*